FarmDemo

GUIDELINES FOR REFLECTION ON DEMONSTRATIONS

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PURPOSE OF THE REFLECTION EXERCISE

This reflection exercise was developed in the NEFERTITI project to reflect in group on a demonstration, by discussing what was demonstrated (e.g., an innovation, practice, …) and how it was demonstrated (the location and methods used).

This document contains a description of the steps to take as well as all the materials to print.

STEPS TO TAKE

Before the demonstration:
1. Print the observation cards on yellow/orange and green cards. (ANNEX I)
2. Print the topic canvas and demonstration canvas on A0-poster in regular paper. (ANNEX II, ANNEX III)
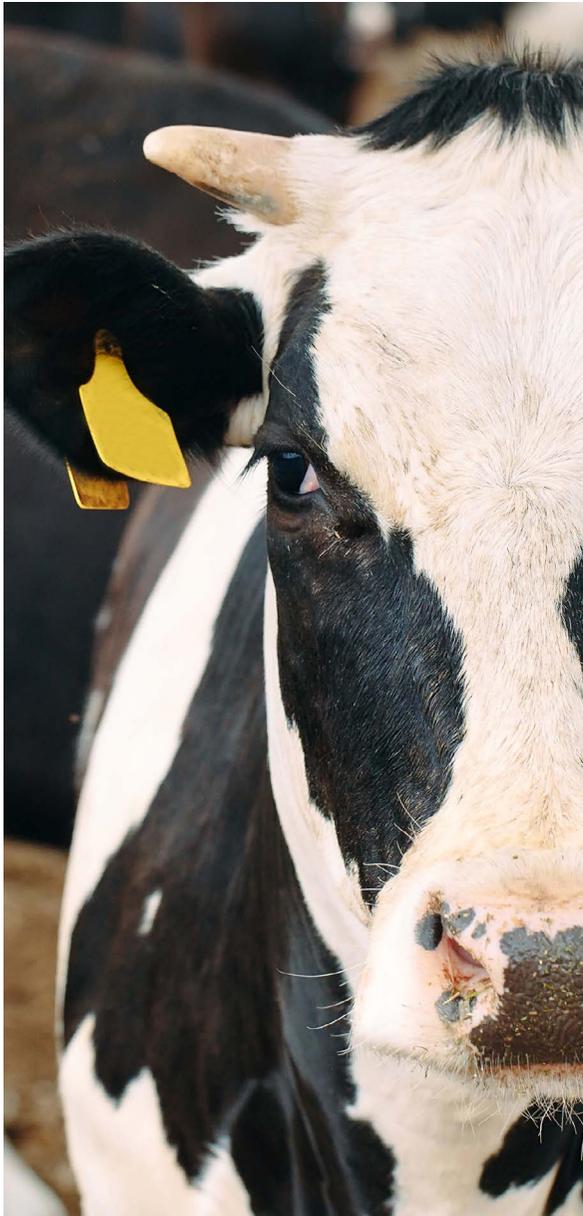3. Point a facilitator for the group discussion.

During the demonstration:
1. Each participant picks 2 observation cards (one orange and one green). These cards describe on which specific aspects the participant has to pay attention during the demonstration.

After the demonstration:
1. All participants gather around the topic and demonstration canvas. Split the group if you exceed a number of 10 participants.
2. Start a reflection on the topic of the demonstration by discussing the different characteristics on the canvas. The facilitator first asks the person with the observation card on the specific characteristic to share his observations and thoughts. Then the facilitator asks the others to react. When the whole canvas is completed, summarize the main findings into pearls (what they liked most), puzzles (on which they have most doubts, question marks or critics) and proposals (what could be done to improve the demo). These can be completed on the right-hand side of the canvas.
3. Repeat step 2 for a reflection on how the demonstration was performed.

ANNEX I: Observation Cards

1. INTRODUCTION

Before the demonstrations of the cross visit start, every participant is asked to pick 2 observation cards. These cards will be used to monitor the demos and to evaluate the demos afterwards.

We distinguish between two types of cards:
- Topic Observation Cards (TOC): **yellow cards** related to aspects of what is demonstrated
- Demonstration Observation Cards (DOC): **green cards** related to aspects of how it is demonstrated

Each observation card focusses on a different aspect of the topic or demonstration.
Each participant is asked to take one card related to the topic and one card related to the demonstration.

This document contains all observation cards. On each card, some guiding questions are provided. These are just suggestions. Would you find other questions or topics more suitable for your network, please don't hestitate to change questions or create new observation cards.

Topic Observation Cards (TOC)

TOC1: Description of what is demonstrated
TOC2: Evaluation of what is demonstrated
TOC3: (Potential) impact on the host farm
TOC4: (Potential) impact on the host region
TOC5: Stimuli and barries for wider use
TOC6: Use for my/other hub region(s)?

Demonstration Observation Cards (DOC)

DOC1: Demo objective and set-up
DOC2: Host farm and demonstrator
DOC3: Participants and other actors
DOC4: Knowledge exchange
DOC5: Learning outcomes
DOC6: Use in my/other hub region(s)?

2. TOPIC OBSERVATION CARDS

TOC 1

**DESCRIPTION OF
THE TOPIC**

Which (agricultural) challenges are addressed during the demonstration?

What is new about what is demonstrated?

TOC 2

**EVALUATION OF WHAT
IS DEMONSTRATED**

What are overall positive aspects of what is demonstrated?

What are overall negative aspects of what is demonstrated?

What are possible side effects?

TOC 3

**(POTENTIAL) IMPACT
ON THE HOST FARM**

What are the benefits of what is demonstrated for the host farm(er)?

What are disadvantages of what is demonstrated for the host farm(er)?

TOC 4

**(POTENTIAL) IMPACT
ON THE HOST REGION**

What is the potential impact of what is demonstrated for the host region?

Who benefits or could benefit from what is demonstrated?

Who could experience a negative impact from what is demonstrated?

TOC 5

**STIMULI AND BARRIERS
FOR WIDER USE**

What are stimuli for wider use of what is demonstrated?

What are barriers for wider use of what is demonstrated?

What is needed to foster wider use?

TOC 6

**USE IN MY/OTHER HUB
REGION(S)**

What is useful for my/other hub region(s)?

What would not work in my/other hub region(s)?

Which actions would be needed to introduce what is demonstrated in my/other hub region(s)?

3. DEMONSTRATION OBSERVATION CARDS

DOC 1

DEMO OBJECTIVE AND SET-UP

What is the main objective of this demo?

What are postive and negative aspects of the set up?

How can the demo set up be improved?

DOC 2

HOST FARMER AND DEMONSTRATOR

Is the demonstrator doing a good job? Why?

How does the demonstrator involve participants in the demonstration?

How can the demonstrator improve what s/he does?

What is the role of the host farmer?

DOC 3

PARTICIPANTS AND OTHER ACTORS

What is the role of the participants in the demo?

Which other actors are present and what is their role?

Is someone missing that might have increased the quality/effectiveness of the demo?

DOC 4

KNOWLEDGE EXCHANGE

Which techniques and activities are used to stimulate knowledge exchange?

Is knowledge exchange between the demonstrator and the participants effective?

Is peer-to-peer learning between farmers stimulated? How?

DOC 5

LEARNING OUTCOMES

Which facts, skills, methods did you learn during this demo?

Are you able to understand the full impact of what was demonstrated on the region and the farm?

What did you miss that you would have liked to learn?
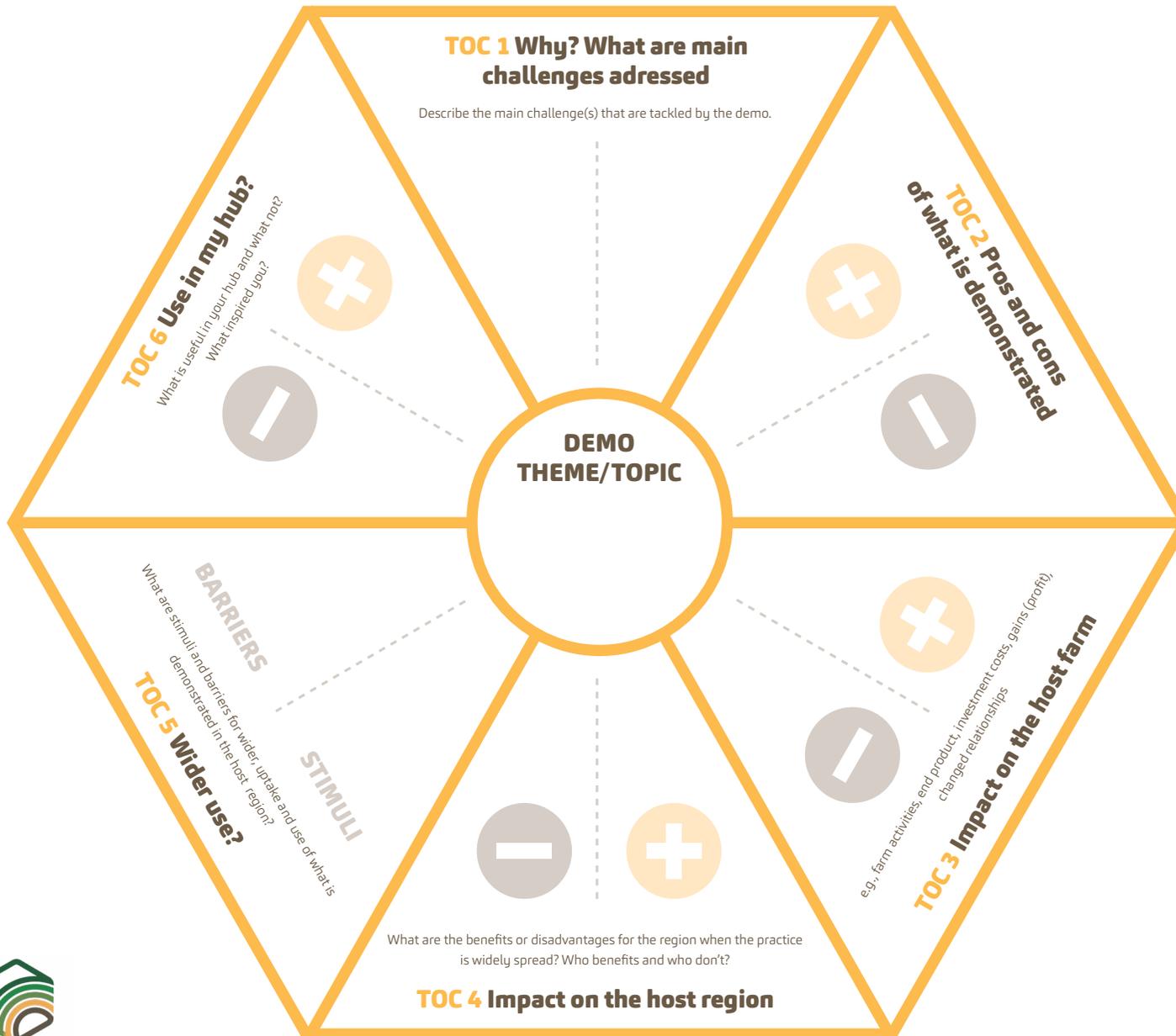
DOC 6

USE IN MY/OTHER HUB(S)

Did you find this demo inspiring to reflect on your own situation?

What is useful for my/other hub region(s)?

What would not work in my/other hub region(s)? Why?

ANNEX II: Topic Canvas

TOC 1 Why? What are main challenges adressed

Describe the main challenge(s) that are tackled by the demo.

TOC 6 Use in my hub?

What is useful in your hub and what not? What inspired you?

TOC 2 Pros and cons of what is demonstrated

DEMO THEME/TOPIC

BARRIERS

What are stimuli and barriers for wider, uptake and use of what is demonstrated in the host region?

STIMULI

TOC 5 Wider use?

e.g., farm activities, end product, investment costs, gains (profit), changed relationships

TOC 3 Impact on the host farm

What are the benefits or disadvantages for the region when the practice is widely spread? Who benefits and who don't?

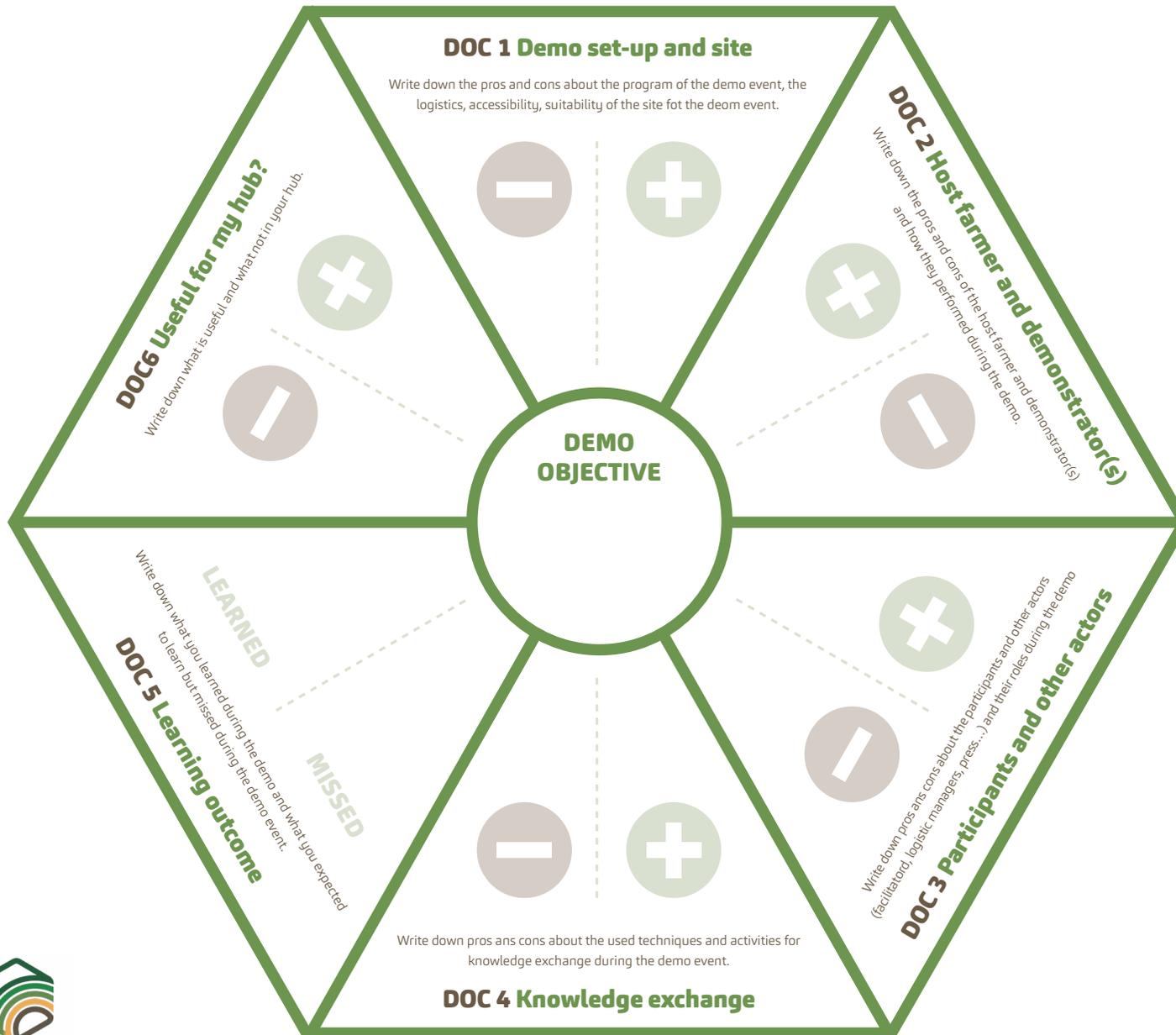**TOC 4 Impact on the host region**

Pearls

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Puzzels

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Proposals

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ANNEX III: Demonstration Canvas

Plot this canvas on A0 –format and write directly on it or use post-its

DOC 1 Demo set-up and site
Write down the pros and cons about the program of the demo event, the logistics, accessibility, suitability of the site fot the deom event.

DOC 2 Host farmer and demonstrator(s)
Write down the pros and cons of the host farmer and demonstrator(s) and how they performed during the demo.

DOC6 Useful for my hub?
Write down what is useful and what not in your hub.

DEMO OBJECTIVE

DOC 5 Learning outcome
LEARNED
MISSED
Write down what you learned during the demo and what you expected to learn but missed during the demo event.

DOC 3 Participants and other actors
Write down pros. ans cons about the participants and other actors (facilitatord, logistic managers, press...) and their roles during the demo

DOC 4 Knowledge exchange
Write down pros ans cons about the used techniques and activities for knowledge exchange during the demo event.

Pearls
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Puzzels
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Proposals
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