



FarmDemo

Exit poll for demo events



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This exit poll can be used to gain feedback from the participants of your event, both on how they appreciated the organisation of the event and what they learned during the event.

Translate the questions to your local language. Some questions may have to be adapted in accordance with your own event, notably questions 1 and 3.

Print the exit poll on paper and attach it to a clip board. Fill in while interviewing participants at the end of a demo event. Or use these questions for an online survey and send the link to the participants immediately after the demo event. Announce your request for them to fill in the exit poll during the closure of the event.

Questions

1. How did you learn about this demonstration event (tick box)?

- Personal invitation
- Farming press
- Website
- Social media
- Other (indicate which):

2. Why were you interested to visit this demo event?

Open text

3. How do you appreciate the various aspects of the demo event (tick boxes)
(Items in the left column to be adapted according to the activities of the event)

	Very useful	Useful	neutral	Not useful
Lecture				
Field walk				
Workshop				
...				

4. How was the demo event organised?

Which aspects were well organised	Which aspects were not well organised
Open text	Open text
Why?	Why?

5. What was most interesting to you about this demo event?

Open text

6. Which aspects of the demonstration(s) would be useful for your own farm and why?

Open text

7. Do you have plans to apply what you witnessed today? Yes / No / Maybe
If you answered "Yes" or "Maybe", what might you apply?

Open text

8. What are barriers to apply what you learned or saw today?

Open text

9. Do you have any other suggestions?

Open text

Thank you very much, this survey will help us to improve the next demo events!