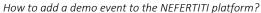NEFERTITI
Networking European Farms to Enhance Cross Fertilization and Innovation Uptake
through Demonstration
How to add a demo event to the NEFERTITI platform?

How to add a demo event to the NEFERTITI platform?

1. Go to Nefertiti Demonstration Platform: https://nefertiti-h2020.eu/NefertitiPortal/#!/app-h/networks
2. Login as Hub coach (mail + password)
3. Choose your Network (your thematic)
4. Choose your Hub (your country)
5. **Click on "change description" and describe your Hub global challenges and objectives for 2019 => copy paste the Part A1, A2, A3 from the Hub Campaign Plan word document**
6. Click on "Add Event" on the agenda
7. Add an Event on the agenda
8. Answer to form

The Event form will be placed on every Hub page, just before the calendar. The icon for the form is presented below:

The access is given just to registered users.

The questions that will be displayed are:

1. Name of event
2. Beginning of event (date + time)
3. End of event (date + time)
4. Where your event will take place?
   o In a farm
   o In an organization
   o Online

   If "farm" is chosen, then a drop-down list is presented with following answers:

   - Farm 1
   - Farm 2
   - Farm n
   - Farm not registered – please provide exactly name and address of the farm (note: If you want to register farm, please click here and fill a survey.)

   If "in an organization" is chosen, a drop-down list is presented with following answers:

   - Organization 1
   - Organization 2
   - Organization n
   - Organization not registered – please provide exactly name and address of the organization (note: If you want to register farm, please click here and fill a survey.)
5. Could you precise the main contents and objectives for this event? (max 200 characters)

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6.   Please translate main contents and objectives for this event in English.

7.   Who is the main event organizer? Please choose just one answer
- You as Hub Coach or your organization
- The host farmer
- Supply chain company
- Farmers' organization
- NGO/charity and/or other agricultural development organization
- Private/public extension or advisory service
- Project activity
- Other, please specify:

8.   Who are the funders of the Event? Multiple responses possible, please choose all that apply:
- Funded by the farmer
- Supply chain company funded
- Public funded (regional, national, EU…)
- Charitably/NGO funded
- Farming organization funded
- Advisory service funded

9.   The demonstration provided is? Please choose just one answer:
- Free to all participants
- Free to members of the organizing group/network/program
- At a charge to all participants

10.   What are the main goals of the event? Multiple responses possible, please choose all that apply:

- Innovation uptake (practices, machinery, tools…)
- Farmer and rural networking
- Local economic development
- Improved environmental conditions
- Competitiveness/Productivity
- Regulatory compliance/Policy implementation
- Other, please specify:

11.   How many participants do you expect? Please choose just one answer
- <20
- between 20 and 50
- between 50 and 100
- between 100 and 200
- >200

12.   What is the target audience? Multiple responses possible, please choose all that apply
- Farmers
- Farm employees
- Public or Private advisers
- Consumers
- Supply chain actors
- Researchers
- Students
- Policy makers

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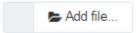through Demonstration
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13. How do you promote your activity /event? Multiple responses possible, please choose all that apply:
   - Mailing list
   - Website(s)
   - Social media
   - Newspaper
   - Radio
   - TV
   - Leaflet and poster
   - SMS
   - Other, please specify:

14. What is the source of the objects or practice(s) demonstrated? Multiple responses possible, please choose all that apply:
   - Farmer's own innovation
   - A research-led innovation
   - An industry- led innovation
   - Other, please specify:

15. Which are the typical demonstration methods used during the demonstration events? Multiple responses possible, please choose all that apply:
   - Oral presentations/seminar ('expert'-led)
   - "Demonstration display"(e.g. equipment, machinery)
   - Farm-field walks
   - Videos
   - On-line tutorial
   - Hands-on experience/training sessions/workshops
   - Interactive discussion (e.g. facilitated group discussions, round table, ...)
   - Other please specify:

16. Who are the main presenters/facilitators during the demonstration events? Multiple responses possible, please choose all that apply:
   - Farmer
   - Public/Private advisor(s)
   - Researcher
   - Students
   - Policy maker
   - Funder
   - Supply chain actor
   - Other please specify:

At the end, option for document upload is foreseen:

In questions that foresee multiple answers, they can be chosen by holding "CTRL" during choosing answers. Alternatively, they can be chosen one by one, without "CTRL"